



**Composites®  
International**  
THERMOSET MOLDING COMPOUNDS

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**IDI Appoints New SMC  
Operations Director in Shanghai**

NOBLESVILLE, INDIANA (USA) – IDI Composites International, the premier global formulator and manufacturer of thermoset molding compounds, announces the appointment of Yves Longueville to the position of Operations Director for the company's sheet molding compound (SMC) facility in Shanghai, China. Mr. Longueville will be responsible for the management of all aspects of SMC production for IDI's Asia/Pacific markets, including applied technology, quality control, and product manufacturing.

With the addition of Mr. Longueville as SMC Operations Director, IDI will continue to offer its customers in-depth applications engineering and enhanced global support. In his new role, Mr. Longueville will maintain IDI's material quality in the global marketplace and promote continuous improvement of IDI's SMC manufacturing operation. As the liaison between IDI's USA headquarters and IDI Asia/Pacific, Mr. Longueville will ensure adoption of the company's latest SMC manufacturing technology for Asia/Pacific markets.

Mr. Longueville brings to his new post extensive experience with SMC products and quality assurance in the industrial plant setting. Most recently, he was employed at

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INOPLAST, where he was deeply involved with SMC compounding, SMC molding, and final product painting. His quality assurance experience includes ISO 9000 certification and the development of statistical process control (SPC) data on raw materials and finished products.

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**About IDI Composites International:** IDI Composites International is the premier global formulator and manufacturer of thermoset molding compounds for custom molders and OEMs. The company provides customized polyester/vinylester-based bulk molding compounds (BMC) and sheet molding compounds (SMC) for the world's most demanding markets, including automotive, electrical, appliance, food service, and energy.

Headquartered in a 200,000 square foot manufacturing facility and research center in Noblesville, IN (USA), IDI has a strong presence in the international thermoset composites market. To support a growing world-wide customer base, the company operates multiple wholly-owned manufacturing facilities in Europe, Asia, and The Americas.

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