



FOR IMMEDIATE RELEASE

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For more information, contact:
Joni Littleton, Program Manager
WARD HILL MARKETING, INC.
360 Merrimack Street, Bldg. 5, 3rd Floor
Lawrence, MA 01843 USA
TEL: +1 978-794-5441; FAX: +1 978-688-8418
E-MAIL: jlittleton@wardhillmarketing.com

New Thermoset Molding Compound for Commercial Lighting

NOBLESVILLE, IN (USA) – IDI Composites International, the premier global formulator and manufacturer of thermoset molding compounds, announces a new UL-approved sheet molding compound for commercial lighting applications: **SMC E-204 White TR**. Featuring a high total reflectance (TR) value, this superior polyester-based grade is ideal for high-intensity discharge (HID) lighting fixtures, and reflects the increasing use of thermoset molding compounds as a replacement for polished metal in the commercial lighting industry.

The strongest attribute of SMC E-204 White TR for the commercial lighting industry is the material's dielectric properties. Using this specially-formulated IDI sheet molding compound, manufacturers can mold terminal blocks directly into the fixture with no secondary operations. This offers a distinct advantage over traditional polished metal assemblies that required separate terminal blocks that must be individually fabricated. The TR value of 93.9 is the highest that a non-metal material has recorded, a significant characteristic as it allows manufacturers to mold HID reflectors.

In addition to the cost savings realized by molding reflectors with this new material, IDI's SMC E-204 White TR offers other distinct advantages over alternative materials for this application, including:

- Structural rigidity and weight

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- Resistance to natural elements
- Resistant to UV deterioration
- Highest flame retardant value available
- Ability to mold to net shape due to zero shrink

The new SMC material is available in The Americas, Asia, and Europe. The material is offered in 75 different colors, and can tolerate both powder-coat and wet paint. For more information, please visit www.idicomposites.com, or call the company's global headquarters at +001-317-773-1766.

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About IDI Composites International: IDI Composites International is the premier global formulator and manufacturer of thermoset molding compounds for custom molders and OEMs. The company provides customized polyester/vinylester-based bulk molding compounds (BMC) and sheet molding compounds (SMC) for the world's most demanding markets, including automotive, electrical, transportation, telecommunications and military/aerospace.

Headquartered in a 200,000 square foot facility in Noblesville, IN (USA), IDI has a strong presence in the international thermoset composites market. To support a growing customer base world-wide, the company operates multiple wholly-owned manufacturing facilities in Europe, Asia, and The Americas.